

CABLE WILLIAM D  
Form 5  
February 14, 2013

# FORM 5

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).  
Form 3 Holdings Reported Form 4 Transactions Reported

**ANNUAL STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person \*  
CABLE WILLIAM D

2. Issuer Name and Ticker or Trading Symbol  
PEOPLES BANCORP OF NORTH CAROLINA INC [PEBK]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)

3. Statement for Issuer's Fiscal Year Ended (Month/Day/Year)  
12/31/2012

Director  10% Owner  
 Officer (give title below)  Other (specify below)  
EVP and COO

518 WEST C STREET

(Street)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Reporting

(check applicable line)

NEWTON, NC 28658

Form Filed by One Reporting Person  
 Form Filed by More than One Reporting Person

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned at end of Issuer's Fiscal Year (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Common Stock	01/31/2012	Â	L	8.0174 A \$ 6.2364	23,035.5242	D	Â
Common Stock	02/15/2012	Â	L	218.8 A \$ 6.9175	23,254.3242	D	Â
Common Stock	02/17/2012	Â	L	40.6709 A \$ 7.8196	23,294.9951	D	Â
Common Stock	02/29/2012	Â	L	6.4103 A \$ 7.7999	23,301.4054	D	Â
	03/02/2012	Â	L	187.515 A \$ 8.0333	23,488.9204	D	Â

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Common Stock									
Common Stock	03/19/2012	Â	L	15.8821	A	\$ 8.0688	23,504.8025	D	Â
Common Stock	03/30/2012	Â	L	6.1728	A	\$ 8.1	23,510.9753	D	Â
Common Stock	04/30/2012	Â	L	5.9595	A	\$ 8.3899	23,516.9348	D	Â
Common Stock	05/11/2012	Â	L	272.37	A	\$ 8.1633	23,789.3048	D	Â
Common Stock	05/31/2012	Â	L	9.375	A	\$ 8	23,798.6798	D	Â
Common Stock	06/15/2012	Â	L	16.017	A	\$ 8.0358	23,814.6968	D	Â
Common Stock	06/29/2012	Â	L	6.1882	A	\$ 8.0799	23,820.885	D	Â
Common Stock	07/31/2012	Â	L	5.6819	A	\$ 8.799	23,826.5669	D	Â
Common Stock	08/29/2012	Â	L	5.4348	A	\$ 9.199	23,832.0017	D	Â
Common Stock	09/04/2012	Â	L	535.805	A	\$ 9.4989	24,367.8067	D	Â
Common Stock	09/17/2012	Â	L	13.2477	A	\$ 9.7806	24,381.0544	D	Â
Common Stock	09/28/2012	Â	L	4.8544	A	\$ 10.3	24,385.9088	D	Â
Common Stock	11/02/2012	Â	L	7.4331	A	\$ 10.09	24,393.3419	D	Â
Common Stock	11/05/2012	Â	L	304.184	A	\$ 10.1658	24,697.5259	D	Â
Common Stock	11/28/2012	Â	L	5.01	A	\$ 9.98	24,702.5359	D	Â
Common Stock	12/04/2012	Â	L	116.127	A	\$ 10.0288	24,818.6629	D	Â
Common Stock	12/14/2012	Â	L	48.933	A	\$ 9.31	24,867.5959	D	Â
Common Stock	12/31/2012	Â	L	5.2743	A	\$ 9.4799	24,872.8702	D	Â

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

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**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
*(e.g., puts, calls, warrants, options, convertible securities)*

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. of D S B O E I F (I
						Date Exercisable	Expiration Date	Title	Amount or Number of Shares
						(A)	(D)		

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
CABLE WILLIAM D 518 WEST C STREET NEWTON, NC 28658	Â	Â	Â EVP and COO	Â

## Signatures

William D.  
Cable, Sr.                                      02/14/2013

         \*\*Signature of                                      Date  
Reporting Person

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
  - \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- Note: File three copies of this Form, one of which must be manually signed. If space provided is insufficient, see Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.