

GOLDMAN KEVIN  
Form SC 13G  
December 20, 2012

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UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

SCHEDULE 13G  
(Rule 13d-102)

INFORMATION TO BE INCLUDED IN STATEMENTS FILED PURSUANT  
TO RULES 13d-1(b), (c), AND (d) AND AMENDMENTS THERETO FILED  
PURSUANT TO RULE 13d-2  
(Amendment No. -)\*

CCOM GROUP, INC.  
(Name of Issuer)

CONVERTIBLE PREFERRED STOCK, PAR VALUE \$.05 PER SHARE  
(Title of Class Securities)

12504V206  
(CUSIP Number)

12/07/2012  
(Date of Event Which Requires Filing of this Statement)

Check the appropriate box to designate the rule pursuant to which this Schedule is filed:

- Rule 13d-1(b)
- Rule 13d-1(c)
- Rule 13d-1(d)

\*The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter the disclosure provided in a prior cover page.

The information required in the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 ("Act") or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

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1. Name of Reporting Persons.  
Kevin Goldman
  2. Check the Appropriate Box if a Member of a Group (See Instructions)
    - (a)
    - (b)
  3. SEC Use Only
  4. Citizenship or Place of Organization  
U.S.A.
  5. Sole Voting Power  
45,000 shares of Convertible Preferred Stock (1)
  6. Shared Voting Power  
-0-
  7. Sole Dispositive Power  
45,000 shares of Convertible Preferred Stock (1)
  8. Shared Dispositive Power  
-0-
  9. Aggregate Amount Beneficially Owned by Each Reporting Person  
45,000 shares of Convertible Preferred Stock (1)
  10. Check if the Aggregate Amount in Row (9) Excludes Certain Shares  
o
  11. Percent of Class Represented by Amount in Row (9)  
15.4%
  12. Type of Reporting Person (See Instructions)  
IN
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(1) Kevin Goldman is the son of Michael Goldman who is Chairman of CCOM Group, Inc. (the “Company”). In addition to the shares of convertible preferred stock that Kevin Goldman owns beneficially, through his ownership of 25% of Goldman Associates of New York, Inc. (“Goldman Associates”) he also owns the pecuniary interest in 998,564 shares (10.9% of the outstanding shares of common stock) of a total of 3,994,255 shares of common stock that are owned by Goldman Associates (the “Goldman Associates Shares”). Michael Goldman is the chief executive officer and the majority shareholder of Goldman Associates and is the beneficial owner of the Goldman Associates Shares. Kevin Goldman disclaims beneficial ownership of the Goldman Associates Shares.

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Item 1.

(a) Name of Issuer

CCOM Group, Inc.

(b) Address of Issuer's Principal Executive Offices

275 Wagaraw Road  
Hawthorne, NJ 07506

Item 2.

(a) Name of Person Filing

Kevin Goldman

(b) Address of Principal Business office or, if None, Residence

4599 Oak Park Way  
Santa Rosa, Ca 95409

(c) Citizenship or Place of Organization

U.S.A.

(d) Title of Class Securities

Convertible Preferred Stock, \$.05 par value

(e) CUSIP Number: 12504V206

Item 3. If this statement is filed pursuant to §§240.13d-1(b) or 240.13d-2(b) or (c), check whether the person filing is a:

- (a)  Broker or dealer registered under Section 15 of the Exchange Act;
- (b)  Bank as defined in Section 3(a)(6) of the Exchange Act;
- (c)  Insurance company as defined in Section 3(a)(19) of the Exchange Act;
- (d)  Investment company registered under Section 8 of the Investment Company Act;
- (e)  An investment adviser in accordance with Rule 13d-1(b)(1)(ii)(E);
- (f)  An employee benefit plan or endowment fund in accordance with Rule 13d 1(b)(1)(ii)(F);

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- (g) o A parent holding company or control person in accordance with Rule 13d-1(b)(1)(ii)(G);
  - (h) o A savings associations as defined in Section 3(b) of the Federal Deposit Insurance Act;
  - (i) o A church plan that is excluded from the definition of an investment company under Section 3(c)(14) of the Investment Company Act;
  - (j) o A non-U.S. institution in accordance with § 240.13d-1(b)(1)(ii)(J). If filing as a non-U.S. institution in accordance with § 240.13d-1(b)(1)(ii)(J), please specify the type of institution: \_\_\_\_\_;
  - (k) o Group, in accordance with § 240.13d-1(b)(1)(ii)(K).
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Item 4. Ownership

- (a) Amount beneficially owned: 45,000 shares of Convertible Preferred Stock (1)
- (b) Percent of class: 15.4%
- (c) Number of shares as to which the person has:
  - (i) Sole power to vote or direct the vote: 45,000 shares of Convertible Preferred Stock (1)
  - (ii) Shared power to vote or to direct the vote: -0-
  - (iii) Sole power to dispose or to direct the disposition of: 45,000 shares of Convertible Preferred Stock (1)
  - (iv) Shared power to dispose or to direct the disposition of: -0-

Item 5. Ownership of Five Percent or Less of a Class.

Not Applicable

Item 6. Ownership of More than Five Percent on Behalf of Another Person.

Not Applicable

Item 7. Identification and Classification of the Subsidiary Which Acquired the Security Being Reported on By the Parent Holding Company.

Not Applicable

Item 8. Identification and Classification of Members of the Group.

Not Applicable

Item 9. Notice of Dissolution of Group.

Not Applicable

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Item 10. Certification:

By signing below I certify that, to the best of my knowledge and belief, the securities referred to above were not acquired and are not held for the purpose of or with the effect of changing or influencing the control of the issuer of the securities and were not acquired and are not held in connection with or as a participant in any transaction having that purpose or effect other than activities solely in connection with a nomination under §240.14a-11.

SIGNATURES

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

Date: December 20, 2012

/s/ Kevin Goldman  
Kevin Goldman

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