

FIRST BANCORP /NC/  
Form 4  
September 12, 2012

**FORM 4** UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

OMB APPROVAL

OMB Number: 3235-0287  
Expires: January 31, 2015  
Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
MOORE RICHARD H

(Last) (First) (Middle)  
1917 LEWIS CIRCLE  
(Street)

RALEIGH, NC 27608

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
FIRST BANCORP /NC/ [FBNC]

3. Date of Earliest Transaction  
(Month/Day/Year)  
09/06/2012

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director  10% Owner  
 Officer (give title below)  Other (specify below)  
Chief Executive Officer

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount (A) or (D) Price		
Common Stock	09/06/2012		P		2,300 A \$ 11.1019	48,136.6966	D
Common Stock	09/06/2012		P		1,857 A \$ 10.7923	49,993.6966	D
Common Stock	09/06/2012		P		1,300 A \$ 11.0919	51,293.6966	D
Common Stock	09/06/2012		P		1,100 A \$ 10.6045	52,393.6966	D
Common Stock	09/06/2012		P		740 A \$ 10.9419	53,133.6966	D

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Common Stock	09/06/2012	P	600	A	\$ 10.932	53,733.6966	D
Common Stock	09/06/2012	P	500	A	\$ 10.832	54,233.6966	D
Common Stock	09/06/2012	P	400	A	\$ 10.902	54,633.6966	D
Common Stock	09/06/2012	P	300	A	\$ 11.022	54,933.6966	D
Common Stock	09/06/2012	P	203	A	\$ 11.112	55,136.6966	D
Common Stock	09/06/2012	P	200	A	\$ 11.042	55,336.6966	D
Common Stock	09/06/2012	P	100	A	\$ 10.892	55,436.6966	D
Common Stock	09/06/2012	P	100	A	\$ 10.922	55,536.6966	D
Common Stock	09/06/2012	P	100	A	\$ 11.012	55,636.6966	D
Common Stock	09/06/2012	P	100	A	\$ 11.072	55,736.6966	D
Common Stock	09/06/2012	P	100	A	\$ 11.052	55,836.6966	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Nu Deriv Secur Bene Own Follo Repo Trans (Instr
						Date Exercisable	Expiration Date	Title	Amount or Number of Shares
						Code	V	(A)	(D)

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
MOORE RICHARD H 1917 LEWIS CIRCLE RALEIGH, NC 27608	X		Chief Executive Officer	

## Signatures

/s/ Timothy S. Maples,  
Attorney-in-fact

09/12/2012

    Signature of Reporting Person

    Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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