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Form 4	RCE COM INC										
October 04,	ЛЛ			DIFIL						APPROVAL	
	UNITED	STATES			5 AND E2 on, D.C. 2			OMMISSION	OMB Number:	3235-0287	
Check this box if no longer while the state STATEMENT OF CHAN				NCES I	N PENE	FICI		NEDSHID OF	Expires:	January 31, 2005	
subject to STATEMENT OF Section 16. Form 4 or				SECU	URITIES	5			Estimated burden ho response	ours per	
obligati may con <i>See</i> Inst 1(b).	ons ntinue. Section 17(a) of the l	Public U	Jtility H		ompa	ny Act of	e Act of 1934, 1935 or Sectio 0	on		
(Print or Type	Responses)										
			Symbol		and Ticker E COM II		c	5. Relationship of Reporting Person(s) to Issuer			
(Last)	(First) (Middle)			t Transactio	_	-KIVI J	(Check all applicable)			
(Day/Year		41		Director 10% Owner X Officer (give title Other (specify below) below) EVP, Technology			
	(Street)			nendment, onth/Day/Y	Date Origi (ear)	nal		6. Individual or J Applicable Line) _X_Form filed by	One Reporting	Person	
SAN FRA	NCISCO, CA 941	05						Person	More than One	Reporting	
(City)	(State)	(Zip)	Tal	ble I - No	n-Derivativ	ve Secu	ırities Acq	uired, Disposed o	of, or Benefic	ially Owned	
1.Title of Security (Instr. 3)2. Transaction Date (Month/Day/Year)2A. Deemed Execution Date, if any (Month/Day/Year)			Code (Instr. 3, 4 and 5)				5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
				Code V	V Amount	(D)	Price	(IIISU. <i>3</i> and 4)		By HJ	
Common Stock	10/04/2010 <u>(1)</u>			S	467	D	\$ 111.69	256,553	Ι	Family Trust (2)	
Common Stock								1,575	D		
Common Stock								77,118	I	By GP Family Trust <u>(3)</u>	
Common Stock								77,118	Ι	By Holly Familytrust	

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Common Stock	43,440	Ι	GPH Exempt GST <u>(5)</u>
Common Stock	43,440	Ι	HJ Exempt GST <u>(6)</u>

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	4. Transactic Code (Instr. 8)	5. 6. Date Exercisable onNumber Expiration Date of (Month/Day/Year) Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3,		ate	7. Title Amou Under Securi (Instr.	nt of lying	8. Price of Derivative Security (Instr. 5)	9. Nu Deriv Secu Bene Owne Follo Repo Trans (Instr
			Code V	4, and 5) (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		

Reporting Owners

Reporting Owner Name / Address	Relationships						
I Government	Director	10% Owner	Officer	Other			
Harris Parker THE LANDMARK @ ONE MARKET STREET SUITE 300 SAN FRANCISCO, CA 94105			EVP, Technology				
Signatures							
/s/ David Schellhase, Attorney-in-fact for: G. Parke Harris	er	10/04/2	010				
**Signature of Reporting Person		Date					
Explanation of Responses:							

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

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- (1) Acquisition/Disposition of Derivative and/or Non-Derivative securities is pursuant to a 10b5-1 Plan.
- (2) Shares held in The G. Parker Harris III & Holly L. Johnson Family Trust.
- (3) Shares held in The G. Parker Harris III Family Trust under the G. Parker Harris, III Grantor Retained Annuity Trust, dated December 19, 2003.
- (4) Shares held in The Holly L. Johnson Family Trust under the Holly L. Johnson Grantor Retained Annuity Trust, dated December 19, 2003.
- (5) Shares held in The G. Parker Harris III Exempt GST Family Trust.
- (6) Shares held in The Holly L. Johnson Exempt GST Family Trust.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.