

Sally Beauty Holdings, Inc.  
Form 15-12B  
November 16, 2007

**UNITED STATES  
SECURITIES AND EXCHANGE  
COMMISSION**  
Washington, D.C. 20549

**FORM 15**

**CERTIFICATION AND NOTICE OF TERMINATION OF REGISTRATION UNDER SECTION 12(g) OF  
THE SECURITIES EXCHANGE ACT OF 1934 OR SUSPENSION OF DUTY TO FILE REPORTS UNDER  
SECTIONS 13 AND 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934.**

Commission File Number 1-33145

**SALLY BEAUTY HOLDINGS, INC.**

(Exact name of registrant as specified in its charter)

**Delaware**  
(State or Other Jurisdiction of  
Incorporation or Organization)

**36-2257936**  
(I.R.S. Employer  
Identification No.)

**3001 Colorado Boulevard**  
**Denton, Texas**  
(Address of Principal Executive Offices)

**76210-6802**  
(Zip Code)

**Plan Interests under the Sally Beauty 401(k) Savings Plan and Sally Beauty Holdings, Inc. Common Stock, par value \$0.01 per share,  
purchasable pursuant to the Sally Beauty 401(k) Savings Plan**

(Title of each class of securities covered by this Form)

**Common Stock of Sally Beauty Holdings, Inc., par value \$0.01 per share**

(Titles of all other classes of securities for which a duty to file reports under section 13(a) or 15(d) remains)

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Please place an X in the box(es) to designate the appropriate rule provision(s) relied upon to terminate or suspend the duty to file reports:

Rule 12g-4(a)(1)(i)	<input type="radio"/>	Rule 12h-3(b)(1)(i)	<input type="radio"/>
Rule 12g-4(a)(1)(ii)	<input type="radio"/>	Rule 12h-3(b)(1)(ii)	<input type="radio"/>
Rule 12g-4(a)(2)(i)	<input type="radio"/>	Rule 12h-3(b)(2)(i)	<input type="radio"/>
Rule 12g-4(a)(2)(ii)	<input type="radio"/>	Rule 12h-3(b)(2)(ii)	<input type="radio"/>
		Rule 15d-6	<input checked="" type="radio"/> *

Approximate number of holders of record as of the certification or notice date: 1831

*The Registrant.* Pursuant to the requirements of the Securities Exchange Act of 1934 Sally Beauty Holdings, Inc. has caused this certification/notice to be signed on its behalf by the undersigned duly authorized person.

SALLY BEAUTY HOLDINGS, INC.

Date: November 16, 2007

By: /s/ Raal H. Roos  
Raal H. Roos  
Senior Vice President, General Counsel  
and Secretary

*The Plan.* Pursuant to the requirements of the Securities Exchange Act of 1934 the Sally Beauty 401(k) Savings Plan has caused this certification/notice to be signed on its behalf by the undersigned duly authorized person.

SALLY BEAUTY 401(k) SAVINGS PLAN

Date: November 16, 2007

By: /s/ Mary Steen  
Mary Steen  
Administrator

Instruction: This form is required by Rules 12g-4, 12h-3 and 15d-6 of the General Rules and Regulations under the Securities Exchange Act of 1934. The registrant shall file with the Commission three copies of Form 15, one of which shall be manually signed. It may be signed by an officer of the registrant, by counsel or by any other duly authorized person. The name and title of the person signing the form shall be typed or printed under the signature.

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\*The Sally Beauty 401(k) Savings Plan has been amended to provide that employee salary deferral contributions may no longer be invested in the above-referenced employer securities. Therefore, pursuant to SEC Release 33-6188, plan interests are exempt from registration and Forms 11-K no longer need to be filed.

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