NEW YORK TIMES CO Form 8-K March 29, 2005

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): March 29, 2005

The New York Times Company

(Exact name of Registrant as Specified in Its Charter)

New York (State or Other Jurisdiction of Incorporation) 1-5837 (Commission File Number) 13-1102020 (IRS Employer Identification No.)

229 West 43rd Street, New York, New York (Address of Principal Executive Offices)

10036 (Zip Code)

Registrant $\,$ s telephone number, including area code: (212) 556-1234

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

o Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

o Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

o Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

o Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

ITEM 2.02 Results of Operations and Financial Condition

On March 29, 2005, The New York Times Company issued a press release to provide guidance for the first quarter 2005 and update guidance for the full year 2005. A copy of the press release is furnished as an exhibit to this Form 8-K.

ITEM 9.01 Financial Statements and Exhibits

(c) Exhibits

Exhibit 99.1 The New York Times Company Press Release dated March 29, 2005

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SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

THE NEW YORK TIMES COMPANY

Date: March 29, 2005 By: /s/ Rhonda L. Brauer

Rhonda L. Brauer

Secretary and Senior Counsel

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Exhibit List

Exhibit 99.1 The New York Times Company Press Release dated March 29, 2005

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