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FREDERICK'S OF HOLLYWOOD GROUP INC /NY/

Form 3

February 06, 2008

FORM 3

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL

OMB Number:

3235-0104

0.5

INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Expires: January 31, 2005

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response...

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting 2. Date of Event Requiring 3. Issuer Name and Ticker or Trading Symbol Person * Statement FREDERICK'S OF HOLLYWOOD GROUP INC /NY/ LoRe Linda (Month/Day/Year) [FOH] 01/28/2008 (Last) (First) (Middle) 4. Relationship of Reporting 5. If Amendment, Date Original Person(s) to Issuer Filed(Month/Day/Year) C/O FREDERICK'S OF (Check all applicable) **HOLLYWOOD GROUP** INC., (FORMERLY MOVIE _X_ Director 10% Owner STAR, INC.) _X_ Officer Other (give title below) (specify below) (Street) 6. Individual or Joint/Group President & CEO, FOH Division Filing(Check Applicable Line) _X_ Form filed by One Reporting Person 6255 SUNSET BLVD., Form filed by More than One HOLLYWOOD, CAÂ 90028 Reporting Person (City) (State) (Zip) Table I - Non-Derivative Securities Beneficially Owned 2. Amount of Securities 4. Nature of Indirect Beneficial 1. Title of Security (Instr. 4) Beneficially Owned Ownership Ownership (Instr. 4) Form: (Instr. 5) Direct (D) or Indirect (I) (Instr. 5) Â Common Stock D 200,000 (1) Reminder: Report on a separate line for each class of securities beneficially SEC 1473 (7-02) owned directly or indirectly. Persons who respond to the collection of information contained in this form are not

Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

required to respond unless the form displays a

currently valid OMB control number.

1. Title of Derivative Security
2. Date Exercisable and (Instr. 4)

Expiration Date (Month/Day/Year)

Securities Underlying Derivative Security

Ownership Ownership

Derivative Security

The distribution of the conversion of the

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	Date Exercisable	Expiration Date	(Instr. 4) Title	Amount or Number of Shares	Price of Derivative Security	Derivative Security: Direct (D) or Indirect (I) (Instr. 5)	(Instr. 5)
Stock Option (Right to Buy)	12/02/2003	12/01/2013	Common Stock	244,907 (<u>2)</u>	\$ 1.9	D	Â
Stock Option (Right to Buy)	12/08/2006	12/07/2016	Common Stock	240,455 (3)	\$ 2.46	D	Â
Stock Option (Right to Buy)	01/28/2008	01/27/2018	Common Stock	100,000 (4)	\$ 3.1	D	Â

Reporting Owners

Reporting Owner Name / Address	Relationships				
	Director	10% Owner	Officer	Other	
LoRe Linda C/O FREDERICK'S OF HOLLYWOOD GROUP			P. 11 A GEO FOY		
INC. (FORMERLY MOVIE STAR, INC.) 6255 SUNSET BLVD.,	ÂX	Â	A President & CEO, FOH Division	Â	

Signatures

Linda LoRe 02/05/2008

**Signature of Reporting Person Date

HOLLYWOOD, CAÂ 90028

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 5(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Represents shares of restricted stock assumed by the Issuer pursuant to that certain Agreement and Plan of Merger and Reorganization,

- dated as of December 18, 2006, as amended, by and among the Issuer, FOH Holdings, Inc. ("FOH Holdings") and Fred Merger Corp.

 (1) upon the consummation of the merger with FOH Holdings on January 28, 2008 (the "Merger"). 100,000 of these shares will vest on December 31, 2009 and 50,000 shares will vest on each of December 31, 2010 and 2011, provided that the Reporting Person is employed by the Issuer on such dates.
- (2) Represents shares issuable upon exercise of an immediately exercisable option assumed by the Issuer upon consummation of the Merger.
- Represents shares issuable upon exercise of an option assumed by the Issuer upon the consummation of the Merger. 60,114 of these (3) shares vested on January 26, 2008 and 60,114 shares will vest on each of the last Saturday in January 2009 and 2010, and 60,113 shares will vest on the last Saturday in January 2011.
- Represents shares issuable upon exercise of an option granted to the Reporting Person upon the consummation of the Merger. 25,000 of these shares vested on January 28, 2008 and 75,000 shares will vest in three equal annual installments on each of the first, second and third anniversaires of the date of grant.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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