Meet Group, Inc. Form DEFA14A May 03, 2019

UNITED STATES

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

SCHEDULE 14A

(Rule 14a-101)

Proxy Statement Pursuant to Section 14(a) of the Securities Exchange Act of 1934 (Amendment No.)

Filed by Registrant

Filed by Party other than Registrant

Check the appropriate box:

Preliminary Proxy Statement Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))

Definitive Proxy Statement Definitive Additional Materials

Soliciting Materials Pursuant to §240.14a-12

THE MEET GROUP, INC.

(Name of Registrant as Specified In Its Charter)

(Name of Person(s) Filing Proxy Statement, if other than the Registrant)

Payment of Filing Fee (Check the appropriate box):

No fee required.

Fee computed on table below per Exchange Act Rules 14a-6(i)(1) and 0-11.

- (1) Title of each class of securities to which transaction applies:
- (2) Aggregate number of securities to which transaction applies:
- (3) Per unit price or other underlying value of transaction computed pursuant to Exchange Act Rule 0-11 (Set forth the amount on which the filing fee is calculated and state how it was determined):
 - \$ per share as determined under Rule 0-11 under the Exchange Act.
- (4) Proposed maximum aggregate value of transaction:
- (5) Total fee paid:

Fee paid previously with preliminary materials.

Check box if any part of the fee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for which the offsetting fee was paid previously. Identify the previous filing by registration statement number, or the Form or Schedule and the date of its filing.

- (1) Amount previously paid:
- (2) Form, Schedule or Registration Statement No.:
- (3) Filing Party:

(4) Date Filed:

The Meet Group, Inc.

100 Union Square Drive

New Hope, Pennsylvania 18938

Telephone: (215) 862-1162

AMENDED NOTICE OF ANNUAL MEETING OF THE STOCKHOLDERS OF THE MEET GROUP INC.
TO BE HELD WEDNESDAY, JUNE 12, 2019

To the Stockholders of The Meet Group, Inc.:

We are pleased to invite you to attend the 2019 Annual Meeting of the Stockholders of The Meet Group, Inc., which will be held at 10:00 a.m. on Wednesday, June 12, 2019 at the offices of our outside legal counsel Morgan, Lewis & Bockius LLP located at 1701 Market Street, Philadelphia, Pennsylvania 19103, for the following purposes:

- 1. To elect six members to our Board of Directors;
- 2. To hold an advisory vote to approve our named executive officer compensation as disclosed in this proxy statement;
- 3. To ratify the appointment of RSM US LLP as our independent registered public accounting firm for our fiscal year ending December 31, 2019;
- 4. To approve our Amended and Restated Certificate of Incorporation;
- 5. To approve, on an advisory basis, the frequency of future advisory votes on the compensation of our named executive officers; and
- 6. To transact such other business that may properly come before the meeting.

The Meet Group, Inc.'s Board of Directors has fixed the close of business on April 18, 2019 as the record date for a determination of stockholders entitled to notice of, and to vote at, this Annual Meeting or any adjournment thereof.

The Proxy Statement that was filed with the Securities and Exchange Commission ("SEC") on April 29, 2019, provides information about the matters that you will be asked to consider and vote on at the 2019 Annual Meeting, except that additional information with respect to Proposal 5 listed above is set forth in the accompanying Supplement to Proxy Statement that was filed with the SEC on May 3, 2019.

Important Notice Regarding the Availability of Proxy Materials for the Annual Meeting of the Stockholders to Be Held on June 12, 2019: This Proxy Statement, the Supplement and the 2018 Annual Report on Form 10-K are available at: https://www.proxyvote.com.

If You Plan to Attend

Registration and seating will begin at 9:30 p.m. Shares of stock can be voted at the Annual Meeting only if the holder is present in person or by valid proxy.

For admission to the Annual Meeting, each stockholder may be asked to present valid picture identification, such as a driver's license or passport, and proof of stock ownership as of the record date, such as the enclosed proxy card or a brokerage statement reflecting stock ownership. Cameras, recording devices and other electronic devices will not be permitted at the meeting.

If you do not plan on attending the meeting, please vote your shares via the Internet, by phone or by signing and dating the enclosed proxy and return it in the business envelope provided. Your vote is very important.

By the Order of the Board of Directors

/s/ SPENCER RHODES Spencer Rhodes Chairman of the Board

Dated: May 3, 2019

The Meet Group, Inc.

100 Union Square Drive

New Hope, Pennsylvania 18938

Telephone: (215) 862-1162

May 3, 2019

SUPPLEMENT TO PROXY STATEMENT

This Supplement to the Proxy Statement (this "Supplement") is furnished in connection with the solicitation by the Board of Directors (the "Board") of The Meet Group Inc., a Delaware corporation (the "Company," "we," "us," or "our"), of proxies for use at the 2019 Annual Meeting of Stockholders (the "2019 Annual Meeting") to be held on Wednesday, June 12, 2019. This Supplement, the accompanying Amended Notice of Annual Meeting of Stockholders of the Company (the "Amended Notice") and the related amended proxy card are being mailed on or about May 6, 2019, to holders of record of our common stock on April 18, 2019, the record date for the 2019 Annual Meeting.

On April 29, 2019, we filed our proxy statement (the "Proxy Statement") relating to the 2019 Annual Meeting with the Securities and Exchange Commission ("SEC"). The Proxy Statement and related proxy materials scheduled to be sent to shareholders on or about May 1, 2019, are being sent to shareholders on or about May 6, 2019, together with this Supplement, the accompanying Amended Notice and the related amended proxy card.

Subsequent to April 29, 2019, we determined that we had inadvertently omitted a proposal regarding the approval, on an advisory basis, of the frequency of future advisory votes on the compensation of the Company's named executive officers. This Supplement has been prepared to provide our stockholders with information regarding an additional proposal to vote, on an advisory basis, on whether future advisory votes on the compensation of the Company's named executive officers should occur every one year, every two years, or every three years (the "Say on Pay Frequency Proposal").

This Supplement is being furnished to our stockholders of record as of the close of business on April 18, 2019, the record date for the determination of stockholders entitled to notice of, and to vote at, the 2019 Annual Meeting, pursuant to the accompanying Amended Notice. This Supplement and the Amended Notice supplement and amend the Notice of Annual Meeting of Stockholders of the Company and the Proxy Statement, each dated April 29, 2019. This Supplement does not provide all of the information that is important to your voting decisions at the 2019 Annual Meeting. Additional information is included in the Proxy Statement that was filed with the SEC on April 29, 2019. We encourage you to carefully read this Supplement together with the Proxy Statement.

Stockholders of record are receiving an amended proxy card enclosed with this Supplement that includes the Say on Pay Frequency Proposal under Proposal 5. Stockholders of record may vote on all five proposals by submitting proxy card enclosed with this Supplement.

Except for the addition of Proposal 5, this Supplement does not modify, amend, supplement or otherwise affect any matter presented for consideration in the Proxy Statement.

PROPOSAL 5. ADVISORY VOTE ON FREQUENCY OF SAY-ON-PAY VOTES

In accordance with the requirements of Section 14A of the Securities Exchange Act of 1934, as amended (the "Exchange Act"), and the related rules of the SEC, the Company is providing stockholders the opportunity to indicate, on an advisory basis, whether future advisory votes on the compensation of the Company's named executive officers of the nature reflected in Proposal 2 of our Proxy Statement should occur every one year, every two years or every three years. The Company is required to seek an advisory stockholder vote on the Say on Pay Frequency Proposal at least every six years. At the 2013 Annual Meeting of Stockholders, our stockholders indicated their preference for us to hold advisory votes on executive compensation annually, and the Board subsequently determined that we would hold an advisory vote on executive compensation annually. Accordingly, the current frequency of our advisory votes on executive compensation is every year.

Although the Board of Directors recommends holding an advisory vote on executive compensation annually, stockholders have the option to specify one of four choices on this proposal on the proxy card: every one year, every two years, every three years or abstain. Stockholders are not voting to approve or disapprove of the Board's recommendation. This advisory vote on the frequency of future advisory votes on executive compensation is not binding on the Board. Although it is not binding, the Board will carefully review the voting results. The Board believes that an annual advisory vote would enable our stockholders to provide the Company with input regarding the compensation of our named executive officers on a timely basis.

Vote Required: The advisory vote regarding the frequency of future advisory votes on the compensation of the Company's named executive officers, and whether they will occur every one, two or three years, will be determined by a plurality of the votes cast. Abstentions and broker non-votes will not be voted for any of the frequency options set forth in the Say on Pay Frequency Proposal and will have no effect on the outcome of the Say on Pay Frequency Proposal.

The Board unanimously recommends that stockholders vote "1 Year" on the advisory vote on frequency on say-on-pay votes