UMPQUA HOLDINGS CORP

Form 4 April 19, 2016

FORM 4

OMB APPROVAL

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB 3235-0287 Number:

if no longer subject to Section 16. Form 4 or

Check this box

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

January 31, Expires: 2005 Estimated average burden hours per

Form 5 obligations

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

SECURITIES

response... 0.5

See Instruction 1(b).

(Print or Type Responses)

may continue.

1. Name and Address of Reporting Person * MCLAUGHLIN NEAL T	2. Issuer Name and Ticker or Trading Symbol UMPQUA HOLDINGS CORP [UMPQ]	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)	
(Last) (First) (Middle) ONE SW COLUMBIA STREET, SUITE 1200	3. Date of Earliest Transaction (Month/Day/Year) 04/18/2016	Director 10% OwnerX_ Officer (give title Other (specify below) EVP/Treasurer	
(Street) PORTLAND, OR 97258	4. If Amendment, Date Original Filed(Month/Day/Year)	6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person	

	(City)	(State)	(Zip) Table	e I - Non-D	erivative S	Securi	ties Acqu	ired, Disposed of	, or Beneficiall	ly Owned
S	Title of ecurity nstr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transactio Code (Instr. 8)	4. Securition(A) or Dis (Instr. 3, 4	sposed and 5 (A) or	of (D)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
S	common tock	04/18/2016		Code V F	Amount 10,370 (1)	(D)	Price \$ 16.48	78,801	D	
	ommon tock	04/18/2016		J	8	A	<u>(2)</u>	849 (3)	I	by 401(k)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of SEC 1474 information contained in this form are not (9-02)required to respond unless the form displays a currently valid OMB control number.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. onNumber of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	Expiration Date (Month/Day/Year	, ,		Securitie
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amou or Numb of Sha
Non-Qualified Stock Option (right to buy)	\$ 9.23					02/02/2010(4)	02/01/2019	Common Stock	2,00
Non-Qualified Stock Option (right to buy)	\$ 10.97					01/31/2014(4)	01/30/2021	Common Stock	5,00
Non-Qualified Stock Option (right to buy)	\$ 11.89					02/05/2011(4)	02/05/2020	Common Stock	20,00
Non-Qualified Stock Option (right to buy)	\$ 15.5					01/28/2009(4)	01/27/2018	Common Stock	15,00

Reporting Owners

Reporting Owner Name / Address	Relationships					
reporting owner rune / runess	Director	10% Owner	Officer	Other		
MCLAUGHLIN NEAL T ONE SW COLUMBIA STREET, SUITE 1200			EVP/Treasurer			
PORTLAND, OR 97258			L v1/11casurer			

Signatures

By: Andrew H. Ognall, Attorney-in-Fact For: Neal T.

McLaughlin

04/19/2016

**Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Payment of tax liability by delivering or withholding securities incident to the receipt, exercise or vesting of a security issued in accordance with Rule 16b-3.

Reporting Owners 2

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- (2) Not required.
- (3) Holdings reported include shares acquired in the 401(k)/Profit Sharing plan through dividend reinvestment, payroll deferrals and/or employer contributions in transactions that were exempt under Rule 16b-3(c).
- (4) Options are fully vested.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.