DAVIS RAYMOND P

Form 4/A

January 23, 2006

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

OMB

Expires:

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Check this box if no longer subject to Section 16. Form 4 or Form 5

obligations

SECURITIES Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,

Section 17(a) of the Public Utility Holding Company Act of 1935 or Section may continue. See Instruction

30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

1. Name and A	orting Person *	2. Issuer N Symbol	Name a	and Ticker or Trading	5. Relationship	5. Relationship of Reporting Person(s) to Issuer				
			UMPQUA [UMPQ]	A HC	DLDINGS CORP	(C	e)			
(Last)	(First)	(Middle)			Transaction		109			
ONE SW COLUMBIA STREET, SUITE 1200			(Month/Day/Year) 01/18/2006			below)	ier (speerry			
						President & CEO				
50112 1200	(Street)		1 If Amono	lan ant	Data Original	6 Individual a	n Ioint/Caoun Eili	m ~ (Cl1-		
	(Silect)			ŕ	Date Original		r Joint/Group Fili	ng(Cneck		
			Filed(Month	•	(ear)	**	Applicable Line)			
			01/20/200	06			_X_ Form filed by One Reporting Person Form filed by More than One Reporting			
PORTLANI	O, OR 97258	3				Person	y More than One R	eporting		
(City)	(State)	(Zip)	Table 1	I - No	n-Derivative Securities A	Acquired, Disposed	d of, or Beneficia	lly Owned		
1.Title of	2. Transactio	n Date 2A. Dee	emed	3.	4. Securities	5. Amount of	6. Ownership	7. Natur		

					1 crson		
(City)	(State) (Z	Zip) Table	I - Non-De	erivative Securities Ac	quired, Disposed	of, or Beneficial	lly Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transactio Code (Instr. 8)	4. Securities onAcquired (A) or Disposed of (D) (Instr. 3, 4 and 5) (A) or Amount (D) Price	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Class A Common Stock					4,389 (1)	I	By 401(k)
Class A Common Stock					2,474 (2)	I	By SERP Plan
Class A Common Stock					105,450 (3)	I	By Spouse

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transact Code (Instr. 8)	5. Number of tionDerivative Securities Acquired (A) or Disposed o (D) (Instr. 3, 4, and 5)	6. Date Exercisal Expiration Date (Month/Day/Yea		7. Title and A Underlying S (Instr. 3 and	Securi
				Code V	/ (A) (D	Date Exercisable	Expiration Date	Title	Amo or Num of SI
Stock Option (Right to Buy) - Granted 1/18/2006	\$ 28.425	01/18/2006		A	25,000	01/18/2007 <u>(4)</u>	01/17/2016	Class A Common Stock	25,
Stock Option (Right to Buy) - Granted 04/28/2003	\$ 19.31					04/27/2004(4)	04/27/2013	Class A Common Stock	75,
Stock Option (Right to Buy) - Granted 1/2/2002	\$ 13.34					01/01/2003(4)	01/02/2012	Class A Common Stock	50,
Stock Option (Right to Buy) - Granted 1/3/2005	\$ 24.71					01/03/2006(4)	01/02/2015	Class A Common Stock	75,
Stock Option (Right to Buy) - Granted 3/31/1995	\$ 2.6956					03/30/1996(5)	03/31/2006	Class A Common Stock	46,

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Stock Option (Right to Buy) - Granted 4/1/1998	\$ 12	03/31/1999 <u>(5)</u>	04/01/2009	Class A Common Stock	50,
Stock Option (Right to Buy) - Granted 7/1/2003	\$ 18.58	06/30/2010 <u>(6)</u>	06/30/2013	Class A Common Stock	75,

Reporting Owners

Reporting Owner Name / Address	Relationships					
	Director	10% Owner	Officer	Other		
DAVIS RAYMOND P ONE SW COLUMBIA STREET, SUITE 1200 PORTLAND, OR 97258	X		President & CEO			
Signatures						

By: by Steven L. Philpott - Attorney in 01/23/2006 Fact for

> **Signature of Reporting Person Date

Explanation of Responses:

- If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- Holdings reported include shares acquired in the 401(k)/Profit Sharing plan through dividend reinvestment, payroll deferrals and/or (1) employer contributions.
- (2) Holdings reported include shares acquired in the SERP through dividend reinvestment, payroll deferrals and/or employer contributions.
- (3) Holdings reported include shares acquired pursuant to a dividend reinvestment plan for this account.
- Beginning on the first anniversary of the grant date, the options vest at 30% per year for the first two years and 20% for the third and fourth years.
- (5) All options are fully vested.
- (6) Seven years after grant date, the option vests 100%.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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