**EBAY INC** Form 4 July 24, 2013

# FORM 4

#### **OMB APPROVAL**

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

OMB 3235-0287 Number:

Check this box if no longer subject to Section 16.

Washington, D.C. 20549

January 31, Expires: 2005

Form 4 or Form 5

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF **SECURITIES** 

Estimated average burden hours per response... 0.5

obligations may continue. See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

| 1. Name and Ad<br>Donahoe Joh | ldress of Reportin | ng Person * | 2. Issuer Name <b>and</b> Ticker or Trading Symbol | 5. Relationship of Reporting Person(s) to Issuer                                   |  |  |  |
|-------------------------------|--------------------|-------------|--|--|--|--|--|
|                               |                    |             | EBAY INC [EBAY]                                    | (Check all applicable)   |  |  |  |
| (Last)                        | (First)            | (Middle)    | 3. Date of Earliest Transaction                    |  |  |  |  |
| C/O EBAY I<br>AVE             | NC., 2145 HA       | MILTON      | (Month/Day/Year)<br>07/22/2013                     | X Director 10% OwnerX Officer (give title Other (specify below)  President and CEO |  |  |  |
| (Street)                      |                    |             | 4. If Amendment, Date Original                     | 6. Individual or Joint/Group Filing(Check  |  |  |  |
|                               |                    |             | Filed(Month/Day/Year)                              | Applicable Line) _X_ Form filed by One Reporting Person                            |  |  |  |
| SAN JOSE, CA 95125            |                    |             |  | Form filed by More than One Reporting Person                                       |  |  |  |

| (City)     | (State)             | (Zip) Tal          | ble I - Non | Derivative Securities Acquire | d, Disposed of, o | or Beneficially | Owned        |
|------------|---------------------|--------------------|-------------|-------------------------------|-------------------|-----------------|--------------|
| 1.Title of | 2. Transaction Date | 2A. Deemed         | 3.          | 4. Securities Acquired (A) or | 5. Amount of      | 6.              | 7. Nature of |
| Security   | (Month/Day/Year)    | Execution Date, if | Transactio  | orDisposed of (D)             | Securities        | Ownership       | Indirect     |
| (Instr. 3) |                     | any                | Code        | (Instr. 3, 4 and 5)           | Beneficially      | Form:           | Beneficial   |

| (Illstr. 5) |            | any              | Code       | (IIIstr. 5, 4 | anu 3) |         | Belleficially    | rom:        | Delleffcial |
|-------------|------------|------------------|------------|---------------|--------|---------|------------------|-------------|-------------|
|             |            | (Month/Day/Year) | (Instr. 8) |               |        |         | Owned            | Direct (D)  | Ownership   |
|             |            |                  |            |               |        |         | Following        | or Indirect | (Instr. 4)  |
|             |            |                  |            |               | ( 4 )  |         | Reported         | (I)         |             |
|             |            |                  |            |               | (A)    |         | Transaction(s)   | (Instr. 4)  |             |
|             |            |                  | C 1 W      |               | or     | ъ.      | (Instr. 3 and 4) |             |             |
| _           |            |                  | Code V     | Amount        | (D)    | Price   |                  |             |             |
| Common      | 07/22/2013 |                  | M          | 250,000       | A      | \$ 35.5 | 761,842          | D           |             |
| Stock       | 0112212013 |                  | 1V1        | 230,000       | А      | Ψ 33.3  | 701,042          | D           |             |
|             |            |                  |            |               |        |         |                  |             |             |
| Common      |            |                  |            | 250,000       |        | \$      |                  |             |             |
|             | 07/22/2013 |                  | S          |               | D      | 52.0669 | 511,842          | D           |             |
| Stock       |            |                  |            | (1)           |        | (2)     |                  |             |             |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of SEC 1474 information contained in this form are not (9-02)required to respond unless the form displays a currently valid OMB control number.

### Edgar Filing: EBAY INC - Form 4

# $\label{thm:convergence} \begin{tabular}{ll} Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned \\ (\emph{e.g.}, puts, calls, warrants, options, convertible securities) \\ \end{tabular}$

| 1. Title of<br>Derivative<br>Security<br>(Instr. 3) | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 4. 5. Number of TransactiorDerivative Code Securities (Instr. 8) Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) |     | 6. Date Exercisable and Expiration Date (Month/Day/Year) |                     | 7. Title and Amou<br>Underlying Secur<br>(Instr. 3 and 4) |                 |                  |
|---|---|--------------------------------------|---|---|-----|--|---------------------|---|-----------------|------------------|
|   |   |                                      |   | Code V  | (A) | (D)  | Date<br>Exercisable | Expiration<br>Date  | Title           | Am<br>Nui<br>Sha |
| Non-Qualified<br>Stock Option<br>(right to buy)     | \$ 35.5   | 07/22/2013                           |   | M   |     | 250,000  | (3)                 | 03/25/2015  | Common<br>Stock | 25               |
| Non-Qualified<br>Option (right<br>to buy)           | \$ 25.85  |                                      |   |   |     |  | <u>(4)</u>          | 03/03/2015  | Common<br>Stock | 25               |
| Non-Qualified<br>Stock Option<br>(right to buy)     | \$ 10.5   |                                      |   |   |     |  | <u>(5)</u>          | 03/02/2016  | Common<br>Stock | 43               |
| Non-Qualified<br>Stock Option<br>(right to buy)     | \$ 23.88  |                                      |   |   |     |  | <u>(6)</u>          | 03/01/2017  | Common<br>Stock | 50               |
| Non-Qualified<br>Stock Option<br>(right to buy)     | \$ 24.93  |                                      |   |   |     |  | <u>(4)</u>          | 09/01/2015  | Common<br>Stock | 25               |
| Non-Qualified<br>Stock Option<br>(right to buy)     | \$ 25.85  |                                      |   |   |     |  | <u>(7)</u>          | 03/03/2015  | Common<br>Stock | 22               |
| Non-Qualified<br>Stock Option<br>(right to buy)     | \$ 32.29  |                                      |   |   |     |  | <u>(8)</u>          | 03/01/2018  | Common<br>Stock | 35               |
| Non-Qualified<br>Stock Option<br>(right to buy)     | \$ 36.59  |                                      |   |   |     |  | <u>(9)</u>          | 04/02/2019  | Common<br>Stock | 17               |
| Non-Qualified<br>Stock Option<br>(right to buy)     | \$ 55.71  |                                      |   |   |     |  | (10)                | 04/01/2020  | Common<br>Stock | 12               |
| Restricted<br>Stock Units -5                        | (11)  |                                      |   |   |     |  | (12)                | <u>(13)</u>   | Common<br>Stock | 31               |
| Restricted<br>Stock Units -6                        | <u>(11)</u>   |                                      |   |   |     |  | (14)                | (13)  | Common<br>Stock | 44               |
| Restricted<br>Stock Units -7                        | <u>(11)</u>   |                                      |   |   |     |  | <u>(15)</u>         | (13)  | Common<br>Stock | 61               |

Restricted
Stock Units -8

 $\frac{(16)}{2} \qquad \frac{(13)}{\text{Stock}}$ 

## **Reporting Owners**

Reporting Owner Name / Address Relationships

X

Director 10% Owner Officer Other

Donahoe John J C/O EBAY INC. 2145 HAMILTON AVE SAN JOSE, CA 95125

President and CEO

#### **Signatures**

John Joseph Donahoe 07/23/2013

\*\*Signature of Date
Reporting Person

## **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The sales reported in this Form 4 were effected pursuant to a Rule 10b5-1 trading plan.
- (2) Represents the weighted average price of shares sold at prices that ranged from \$51.91 to \$52.46.
- (3) Options become exercisable as to 25% on the one year anniversary date of the grant and 1/48th monthly thereafter.
- (4) The option grant is subject to a four-year vesting schedule, vesting 12.5% on 09/30/08 and 1/48th per month thereafter.
- (5) The option grant is subject to a four-year vesting schedule, vesting 12.5% on 9/1/09 and 1/48th per month thereafter.
- (6) The option grant is subject to a four-year vesting schedule, vesting 12.5% on 9/1/10 and 1/48th per month thereafter.
- (7) The option grant is subject to a four-year vesting schedule, vesting 12.5% on 9/1/08 and 1/48th per month thereafter.
- (8) The option grant is subject to a four-year vesting schedule, vesting 12.5% on 9/1/11 and 1/48th per month thereafter.
- (9) The option grant is subject to a four-year vesting schedule, vesting 12.5% on 10/1/12 and 1/48th per month thereafter.
- $\textbf{(10)} \quad \text{The option grant is subject to a four-year vesting schedule, vesting } 12.5\% \text{ on } 10/1/13 \text{ and } 1/48 \text{th per month thereafter.}$
- (11) Each restricted stock unit represents a contingent right to receive one share of eBay's common stock.
- The reporting person received 125,000 restricted stock units subject to a four-year vesting schedule, vesting 25% on 3/1/11 and 25% each year thereafter. Upon vesting, the reporting person will receive a number of shares of common stock equal to the number of restricted stock units that have vested.
- (13) Not Applicable.
- The reporting person received 88,262 restricted stock units subject to a four-year vesting schedule, vesting 25% on 3/1/12 and 25% each year thereafter. Upon vesting, the reporting person will receive a number of shares of common stock equal to the number of restricted stock units that have vested.
- The reporting person received 81,989 restricted stock units subject to a four-year vesting schedule, vesting 25% on 4/1/13 and 25% each year thereafter. Upon vesting, the reporting person will receive a number of shares of common stock equal to the number of restricted stock units that have vested.
- The reporting person received 59,236 restricted stock units subject to a four-year vesting schedule, vesting 25% on 4/1/14 and 25% each year thereafter. Upon vesting, the reporting person will receive a number of shares of common stock equal to the number of restricted stock units that have vested.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Reporting Owners 3

### Edgar Filing: EBAY INC - Form 4

| Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number. |
|---|
|   |
|   |
|   |
|   |
|   |
|   |
|   |
|   |
|   |
|   |
|   |
|   |
|   |
|   |
|   |
|   |
|   |
|   |
|   |
|   |
|   |
|   |
|   |