#### UNITED FIRE GROUP INC

Form 13F-HR

February 08, 2013

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, D.C. 20549

FORM 13F

FORM 13F COVER PAGE

Report for the Calendar Year or Quarter Ended: December 31, 2012

Check here if Amendment [ ]; Amendment Number:

This Amendment (Check only one[] is a restatement.

[ ] adds new holdings entries.

Institutional Investment Manager:

Name: United Fire Group, Inc Address: 118 Second Avenue SE Cedar Rapids IA 52401

Form 13F File Number: 28-6427

The institutional investment manager filing this report and the person by whom it is signed hereby represent that the person signing the report is authorized to submit it, that all information contained herein is true, correct and complete, and that it is understood that all required items, statements, schedules, lists, and tables, are considered integral parts of this form.

Person Signing this Report on Behalf of the Reporting Manager:

Name: Kevin W. Helbing
Title: Controller
Phone: 319 286-2533

Signature, Place and Date of Signing:

Cedar Rapids, 2/8/2013

Kevin W. Helbing

Report Type (Check only one.):

[X] 13F HOLDINGS REPORT. (Check here if all holdings of this reporting manager are reported in this report.)

[ ] 13F NOTICE. (Check here if no holdings reported are in this report, and all holdings are reported by other reporting manager(s).)

[ ] 13F COMBINATION REPORT. (Check here if a portion of the holdings for this reporting manager are reported in this report and a portion are reported by other reporting manager(s).)

### Report Summary:

Number of Other Included Managers: 0

Form 13F Information Table Entry Total: 105

Form 13F Information Table Value Total: \$173,232 (in thousands)

List of Other Included Managers: NONE

FORM 13F INFORMATION TABLE

NAME OF ISSUER	TITLE OF CLASS	CUSIP	VALUE (x \$1000)	SHARES/ PRN AMT	SH/ PUT/ PRN CALL	INVSTMNT DSCRETN I
AGL Resources Inc	Common	001204-10-6	1,340	33,528	SH	Sole
AT&T Inc	Common	00206R-10-2	3,427	101,660	SH	Sole
Abbott Laboratories	Common	002824-10-0	14,738	225,000	SH	Sole
Agilysys Inc	Common	00847J-10-5	1,052	125,687	SH	Sole
Alliant Energy Corporation	Common	018802-10-8	5,366	122,200	SH	Sole
ALTERA CORP	Common	021441-10-0	172	5,000	SH	Sole
American Strategic Inc Port						
II	Common	030099-10-5	224	25,420	SH	Sole
AMERISOURCEBERGEN CORP	Common	03073E-10-5	259	6,000	SH	Sole
BCE Inc	Common	05534B-76-0	636	14,823	SH	Sole
BRE Properties Inc	Common	05564E-10-6	915	18,000	SH	Sole
Bank of America Corporation	Common	060505-10-4	1,625	140,000	SH	Sole
BECTON DICKINSON & CO	Common	075887-10-9	156	2,000	SH	Sole
BED BATH & BEYOND INC	Common	075896-10-0	335	6,000	SH	Sole
Bemis Company Inc	Common	081437-10-5	1,051	31,400	SH	Sole
Boeing Company	Common	097023-10-5	5,652	75,000	SH	Sole
CIT Group Inc	Common	125581-80-1	2,128	55,065	SH	Sole
CAMPBELL SOUP CO	Common	134429-10-9	349	10,000	SH	Sole
Cincinnati Financial Corp	Common	172062-10-1	12,542	320,276	SH	Sole
COCA COLA CO	Common	191216-10-0	290	8,000	SH	Sole
COLGATE PALMOLIVE CO	Common	194162-10-3	418	4,000	SH	Sole
ConocoPhillips	Common	20825C-10-4	583	10,059	SH	Sole
CONSOLIDATED EDISON INC	Common	209115-10-4	83	1,500		Sole
Covanta Holding Corporation	Common	22282E-10-2	1	•	SH	Sole
Cummins Inc	Common	231021-10-6	7,934	73,230	SH	Sole
DANAHER CORP DEL	Common	235851-10-2	224	4,000		Sole
Dean Foods Company	Common	242370-10-4	132	8,000	SH	Sole
Deere & Company	Common	244199-10-5	1,728	20,000	SH	Sole
DOLLAR TREE INC	Common	256746-10-8	243	6,000		Sole
Dow Chemical Company	Common	260543-10-3	5,496	170,000		Sole
Duke Energy Corporation	Common	26441C-20-4	4,214	66,056		Sole
Emerson Electric Co	Common	291011-10-4	667	12,600	SH	Sole
Exelis Inc	Common	30162A-10-8	28	2,500	SH	Sole
Express Scripts Holding						
Company	Common	30219G-10-8	216	4,000	SH	Sole
Exxon Mobil Corporation	Common	30231G-10-2	3,462	40,000	SH	Sole
FACTSET RESH SYS INC	Common	303075-10-5	264	3,000	SH	Sole
Federal-Mogul Corporation	Common	313549-40-4	308	38,457	SH	Sole
Fidelity National						
Information	Common	31620M-10-6	340	9,758	SH	Sole
Fidelity NationalFinancial						
Inc	Common	31620R-10-5	523	22,201	SH	Sole
Frontier Communications				•		
Corp	Common	35906A-10-8	58	13,439	SH	Sole
Arthur J Gallagher & Co	Common	363576-10-9	358	10,321		Sole
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GENERAL DYNAMICS CORP	Common	369550-10-8	346	5,000		Sole
General Electric Company	Common	369604-10-3	5 <b>,</b> 772	275,000	SH	Sole
General Motors Company	Common	37045V-10-0	10	364	SH	Sole
General Motors Company-						
Warrants A	Common	37045V-11-8	6	331	SH	Sole
General Motors Company-						
Warrants B	Common	37045V-12-6	4	331	SH	Sole
GILDAN ACTIVEWEAR INC	Common	375916-10-3	55	1,500	SH	Sole
H J Heinz Company	Common	423074-10-3	2,596	45,000	SH	Sole
Honeywell International Inc	Common	438516-10-6	2,412	38,000	SH	Sole
Hospira Inc	Common	441060-10-0	500	16,000		Sole
ITT CORP	Common	450911-20-1	29	1,250		Sole
Intel Corporation	Common	458140-10-0	1,237	60,000		Sole
INTERNATIONAL BUSINESS MACHS	Common	459200-10-1	575	3,000		Sole
JPMorgan Chase & Co	Common	46625H-10-0	2,539	57,736		Sole
JACOBS ENGR GROUP INC DEL	Common	469814-10-7	43	1,000		Sole
Johnson & Johnson	Common	478160-10-4	2 <b>,</b> 664	38,000		Sole
JOS A BANK CLOTHIERS INC	Common	480838-10-1	64	1,500		Sole
Lam Research Corporation	Common	512807-10-8	203	5,625		Sole
LINEAR TECHNOLOGY CORP	Common	535678-10-6	137	4,000		Sole
LOWES COS INC	Common	548661-10-7	604	17,000		Sole
MCCORMICK & CO INC	Common	579780-20-6	127	2,000		Sole
MCDONALDS CORP	Common	580135-10-1	441	5,000		Sole
Medtronic Inc	Common	585055-10-6	1,026	25,000		Sole
Merck & Co Inc	Common	58933Y-10-5	236	5 <b>,</b> 767	SH	Sole
METLIFE INC	Common	59156R-10-8	59	1,800	SH	Sole
NRG ENERGY INC	Common	629377-50-8	225	9,770	SH	Sole
NATIONAL PRESTO INDS INC	Common	637215-10-4	69	1,000	SH	Sole
Newell Rubbermaid Inc	Common	651229-10-6	1,019	45,766	SH	Sole
NIKE INC	Common	654106-10-3	310	6,000	SH	Sole
Old Republic International						
Cor	Common	680223-10-4	2,712	254,690	SH	Sole
OMNICOM GROUP INC	Common	681919-10-6	150	3,000		Sole
ORACLE CORP	Common	68389X-10-5	233	7,000		Sole
PepsiCo Inc	Common	713448-10-8	1,574	23,000		Sole
Pfizer Inc	Common	717081-10-3	1,003	40,000		Sole
Phillips 66	Common	718546-10-4	267	5,029		Sole
Piper Jaffray Cos	Common	724078-10-0	268	8,329		Sole
PLAINS ALL AMER PIPELINE LP		724078-10-0	271	6,000		Sole
	Common			•		
Procter & Gamble Company	Common	742718-10-9	5,160	76,000		Sole
QCR Holdings Inc	Common	74727A-10-4	1,100	83,181		Sole
Resolute Forest Products	Common	76117W-10-9	1		SH	Sole
Royal Dutch Shell ADR	Common	780259-20-6	2 <b>,</b> 758	40,000		Sole
Schlumberger Limited	Common	806857-10-8	2,079	30,000		Sole
SMUCKER J M CO	Common	832696-40-5	345	4,000		Sole
Spectra Energy Corporation	Common	847560-10-9	2 <b>,</b> 576	94,096		Sole
STRYKER CORP	Common	863667-10-1	329	6,000	SH	Sole
Teva Pharmaceutical						
Industries LTD	Common	881624-20-9	67	1,802	SH	Sole
TEXAS INSTRS INC	Common	882508-10-4	154	5,000	SH	Sole
TRACTOR SUPPLY CO	Common	892356-10-6	353	4,000	SH	Sole
Treehouse Foods Inc	Common	89469A-10-4	503	9,652	SH	Sole
U S Bancorp	Common	902973-30-4	22,080	691,284	SH	Sole
UNION PAC CORP	Common	907818-10-8	314	2,500		Sole
Upstate New York				•		
PowerProducersInc	Common	916783-10-3	0	2,059	SH	Sole
V F CORP	Common	918204-10-8	453	3,000		Sole
VARIAN MED SYS INC	Common	92220P-10-5	70	1,000		Sole
Vectren Corporation		92220F-10-5 92240G-10-1	784	26,658		Sole
Verizon Communications Inc	Common					
	Common	92343V-10-4	2,423	55 <b>,</b> 997		Sole
WAL MART STORES INC	Common	931142-10-3	239	3,500		Sole
WALGREEN CO	Common	931422-10-9	370	10,000	эн	Sole

WASTE MGMT INC DEL	Common	94106L-10-9	67	2,000	SH	Sole
Wells Fargo & Company	Common	949746-10-1	8,719	255,086	SH	Sole
Wachovia Corp Ser L Conv Perp						
Pfd	Preferred	949746-80-4	1,715	1,400	SH	Sole
Windstream Corporation	Common	97381W-10-4	107	12,942	SH	Sole
Wintrust Financial						
Corporation	Common	97650W-10-8	8,460	230,523	SH	Sole
Xcel Energy, Inc.	Common	98389B-10-0	2,404	90,000	SH	Sole
Xylem Inc	Common	98419M-10-0	68	2,500	SH	Sole
Montpelier Re Holdings Ltd	Common	G62185-10-6	210	9,189	SH	Sole
Report Summary	Data Records	105	173,232		0 other	managers on wh